

## Why Control4?

**Wired or Wireless** – Control4 is the only home automation company that has been built from the ground up based on wired or wireless, standards-based technology. That means that our products can operate on the same network that your home computers do and are designed to work with the existing technology you have in your home.

**Easy to Use** – Control4 has designed its products to be both easy to install and simple to use. Because our products are based on standard wireless technology, you won't need to tear open walls and remodel your entire home to install the systems.

**Affordable & Reliable** – Control4 is the most affordable, reliable home automation solution in the marketplace. We bring you the benefits of home automation at a price that fits into any budget, making the smart home a reality for you and your family.

